



Jean Leitner | 00+1+619.990.2768 | leitning@leitning.com
consult . design . code . produce | web . print . photo . video
<http://portfolio.leitning.com>

2000–current Freelance Tampa, FL - San Diego, CA - San Francisco, CA
Web / Graphic Design and Implementation

- > Preparing IA specification and wireframes for Teradata web-based applications
- > Producing redesign site map and wireframes for OpenTable restaurant application
- > Redesigned high-volume postcard application for Modern Postcard
- > Designed email advertising for Gateway.com, increasing traffic from email ads to main website by 50%
- > Updated a multi-brand, product-driven website for Directed Electronics, Inc.
- > Consulted implementation of process management web application for The Boeing Company
- > Designed Yahoo Store e-commerce site using RTML database structure

2008–2009 Websense San Diego, CA
Sr. Web Designer

- > Measured and developed applied brand design standards for corporate web presence
- > Designed user interface for .net-developed reseller locator and Telligent-based news blog
- > Redesigned registration and account user interface for MyWebsense

2006–2008 LightPort, Inc. Palm Harbor, FL
Creative Director, Web Solutions

- > Hired and trained a production team of four, increasing production by 200%
- > Managed a utilization schedule of 50% client-facing web production, 50% creative team lead
- > Developed front-end web template solution, improving current core “WebEngine” product
- > Designed and built client-facing portal, resulting in a 50% increase in project timeline efficiency

1999–2001 Adjacency/Sapient San Francisco, CA
Senior Site Developer

1997–1999 Viscomm, Inc. (formerly Cadspec) Novato, CA
Web Designer

1995–1997 Pacific Sun Publishing Mill Valley, CA
Graphic Designer

Other Related Experience

- > IDG Books Worldwide Editorial/Production Assistant
- > Replaced manual ad layout with new digital Quark Xpress flow templates at Pacific Sun Publishing
- > Publish DVD productions using DVD authoring tools and Premiere Pro
- > Coordinated Alaska State Parks Junior Ranger Program and Public Relations

Education

- > Bachelor of Arts, Environmental Studies and Planning, Major
 - > International Studies, Minor
 - > Geographic Information Systems training, including hand cartography
 - > Facilitation training and practice seminar
 - > Extended Education, Applied Technology: Javascript and DHTML
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